

EFFE
CONSULTANCY

Let's create **Marketing Campaigns** that evoke
positive emotions in customers.



The image features a dark blue background filled with a dense pattern of light blue icons. These icons represent various concepts such as education (books, graduation caps, brains with gears), business (handshakes, charts, money bags, trophies), and technology (laptops, tablets, smartphones). In the foreground, a laptop is shown from a side profile, with its screen displaying a stack of books. A single book is open, with its pages fanned out, and a small orange bookmark is visible at the bottom of the pages. The overall composition suggests a blend of traditional learning and modern digital technology.


E-LEARNING INDUSTRY

We help you to unlock the possibilities with
enhanced learning & development services.

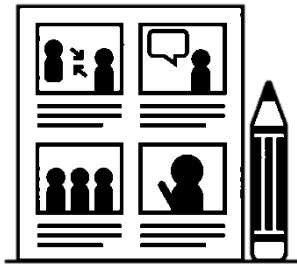
ABOUT

- E-learning creates a tremendous impact among candidates on communication, quality of education, content perceptions, critical thinking and other self-learning processes.
- **3D visualization and animation technology** provide additional edge to the learning and development businesses to reach their desired level of excellence.
- Our **web applications** and **AR/ VR** applications help the e-learning companies to ensure improvement and progress without making any learning and conceptual errors.
- As a marketing and communication company, our **brand story** facilitates a higher chance of winning the customers with experiential learning and makes the learning and training more interactive.



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- At EFFE, we incorporate a unique and **emotive storytelling** approach for our branding strategies, making the audiences embrace a complete branding experience.
 - Our in-house **creative studio** and technical designers deliver core concepts across industries.
 - We develop web and mobile applications, **AR** and **VR Applications**, and **360 Virtual tours** for e-learning companies, publishers, and start-ups.

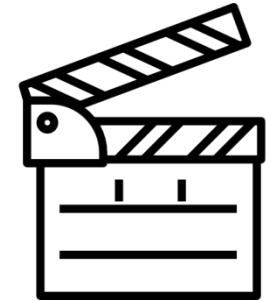
SOLUTIONS OFFERED



Concept illustration
using **2D & 3D**
animation techniques.



3D Product
visualization using
Animation & Web AR
techniques.



Brand video for
marketing campaigns
using **Film-making**
techniques.

OUR INCREDIBLE WORKS



OUR CLIENTS



Client: ADNAR GROUP

Requirement:

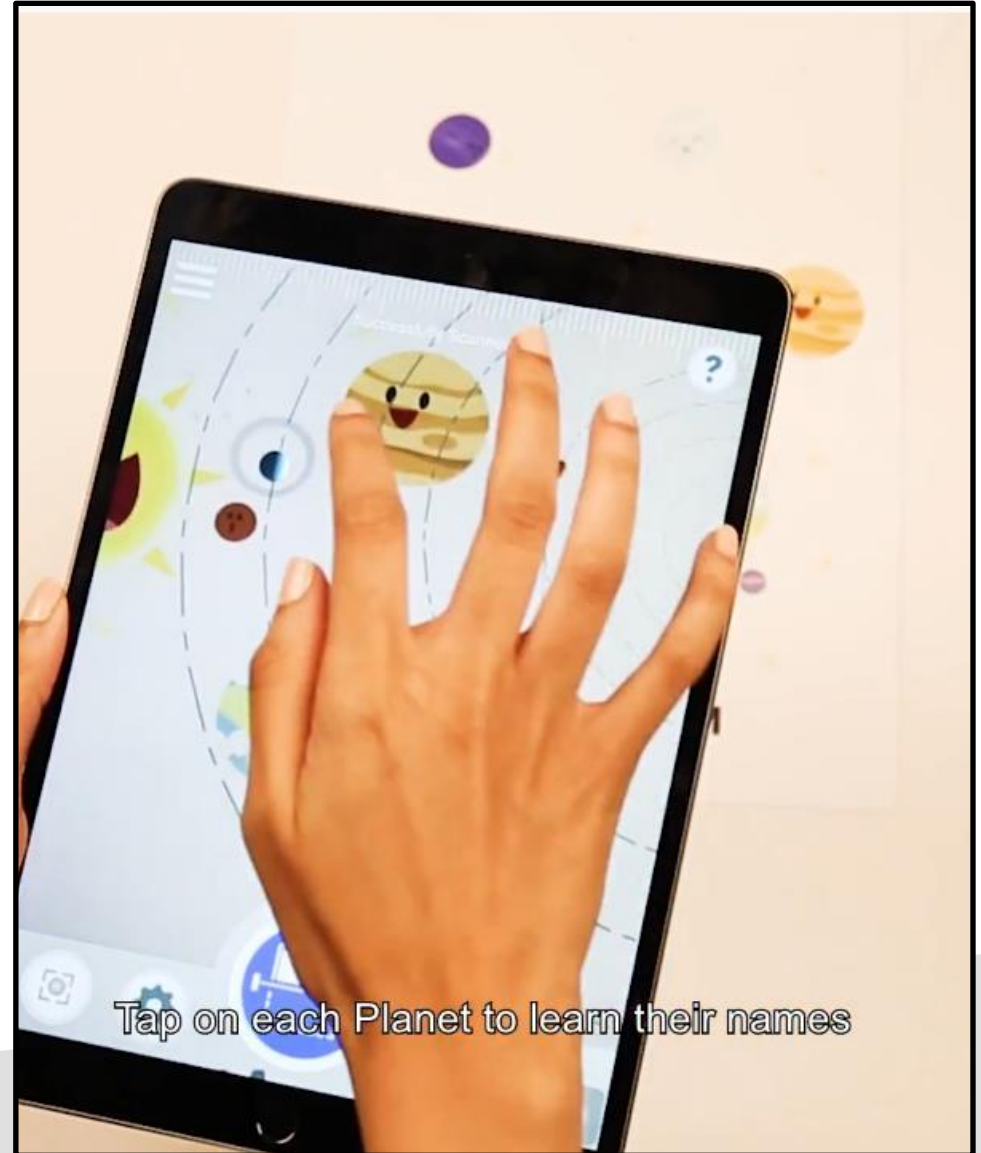
To create an augmented reality application for e-learning concepts.

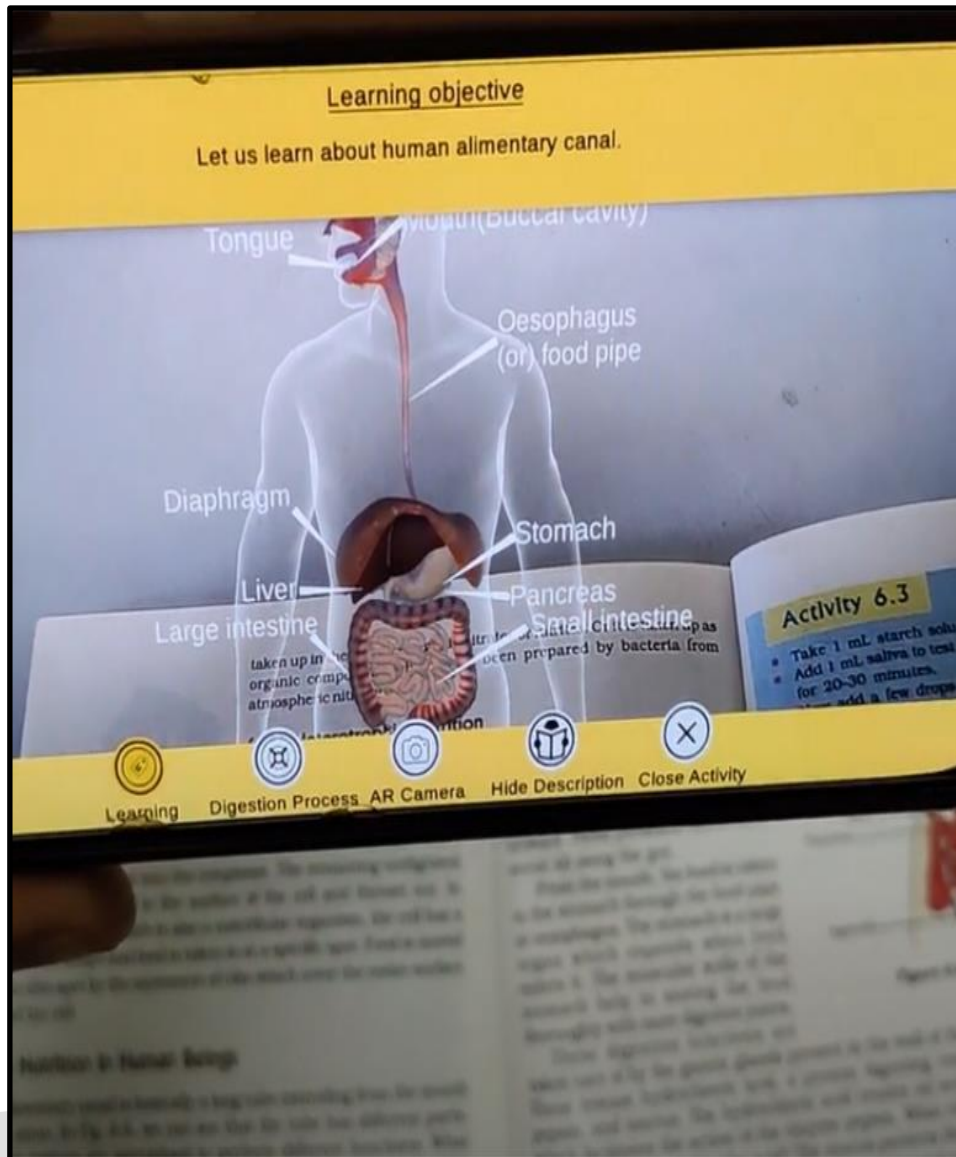
Solution:

We created an augmented reality application for scanning flashcards. EFFE delivers interactive working procedures using AR technology to illustrate the basic concepts in both science and mathematics.

Result:

Enhances cognitive learning and improves learners' engagement.





**Client: SWIFT ELEARNING SERVICES
PVT LTD**

Requirement:

To create an augmented reality application facilitating learning and training.

Solution:

We created immersive AR applications to learn complex using image tracking and recognition. It depicts the functions of the various processes by scanning the textbook.

Result:

Successfully created a highly interactive AR application to meet their knowledge acquisition.

Client: APPAREL GROUP

Requirement:

To create an augmented reality application for practical applications.

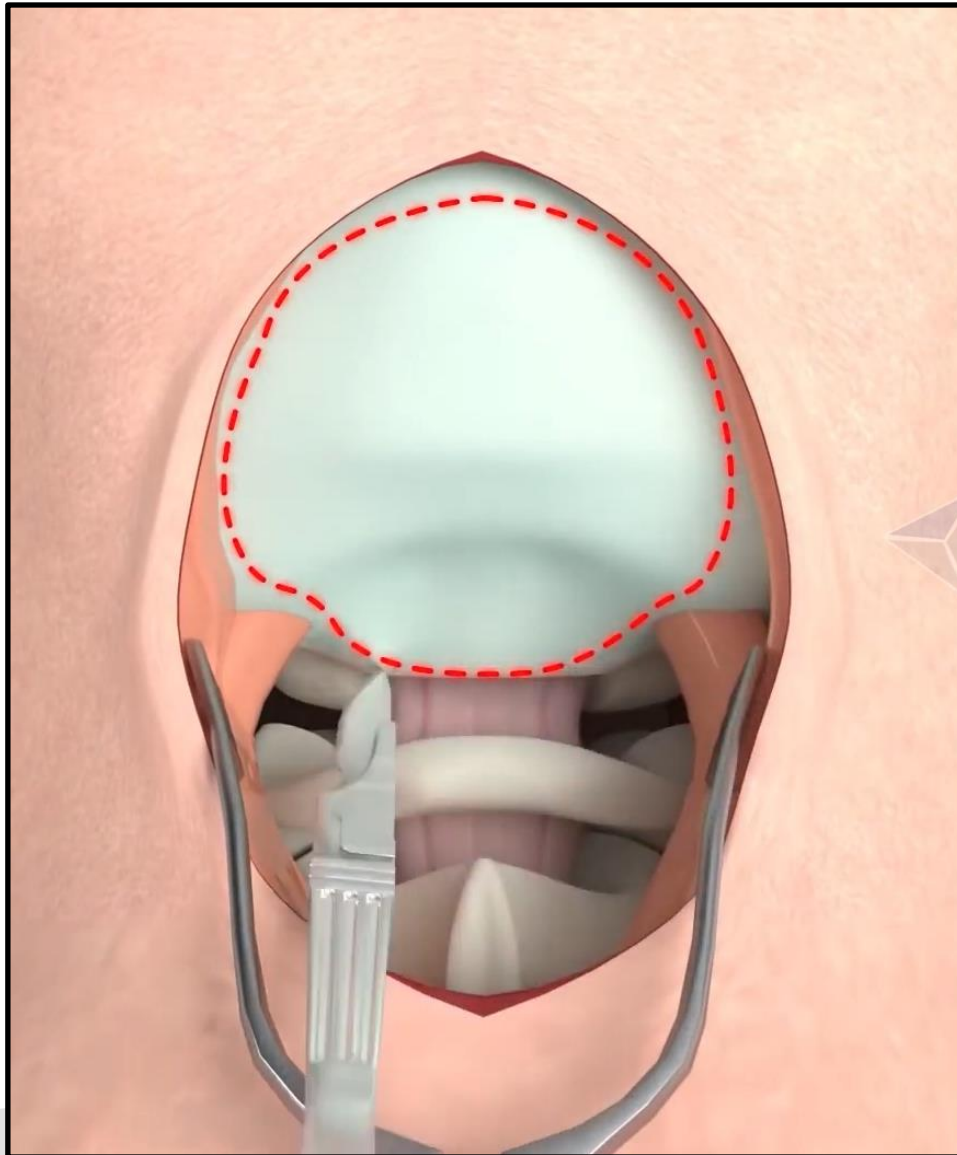
Solution:

EFFE develops an augmented reality application for illustrating textbook concepts. The concepts are presented via AR technology after scanning the QR code.

Result:

Increases student involvement to learn in real-time.





Client: WINCHESTER HOSPITAL

Requirement:

To create an animation video for the demonstration of medical procedures.

Solution:

We created a human model and other 3D elements required for the concept. This video explains the demonstration of the craniotomy procedure to facilitate learning among medical students with effective visuals.

Result:

Improves students' understanding of craniotomy surgical procedures.

Client: FUJITEC INDIA PRIVATE LIMITED

Requirement:

To create an animated video on service maintenance training for technicians.

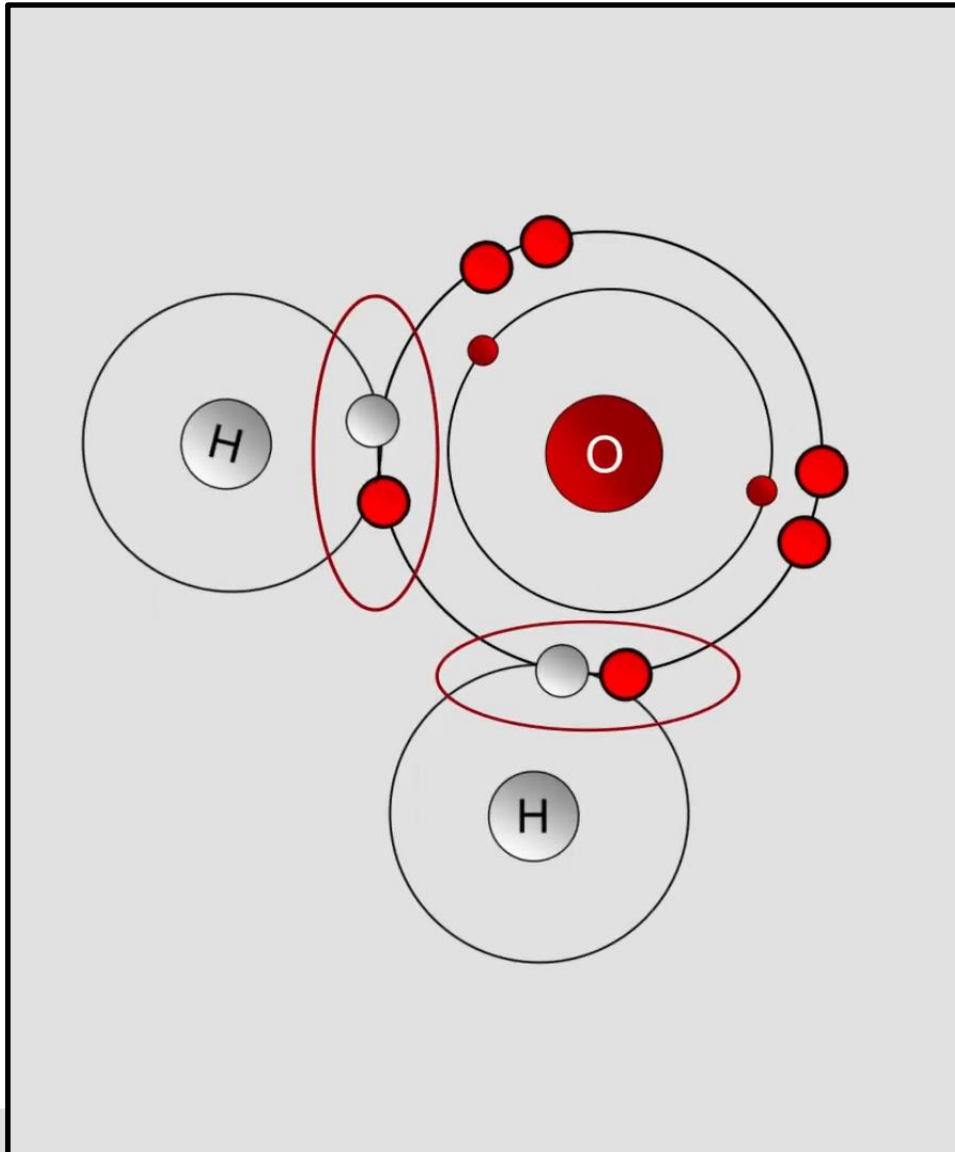
Solution:

Our team created a video script to illustrate maintenance process of the elevators. Storyboard was submitted and animated with 3D characters to produce a final training video output.

Result:

Improves the effectiveness of internal communication to achieve and maintain quality service on site.





Client: STUDYNESST EDUCATION

Requirement:

To create interactive video-based content for the K-12 syllabus.

Solution:

We utilized animation techniques involving both 2D and 3D to explain the interactions of science concepts. Our enhanced visual content clears the misconceptions among the students.

Result:

Helps to learn quickly through engaging learning video concepts.

Client: COUNCIL OF SCIENTIFIC AND INDUSTRIAL RESEARCH

Requirement:

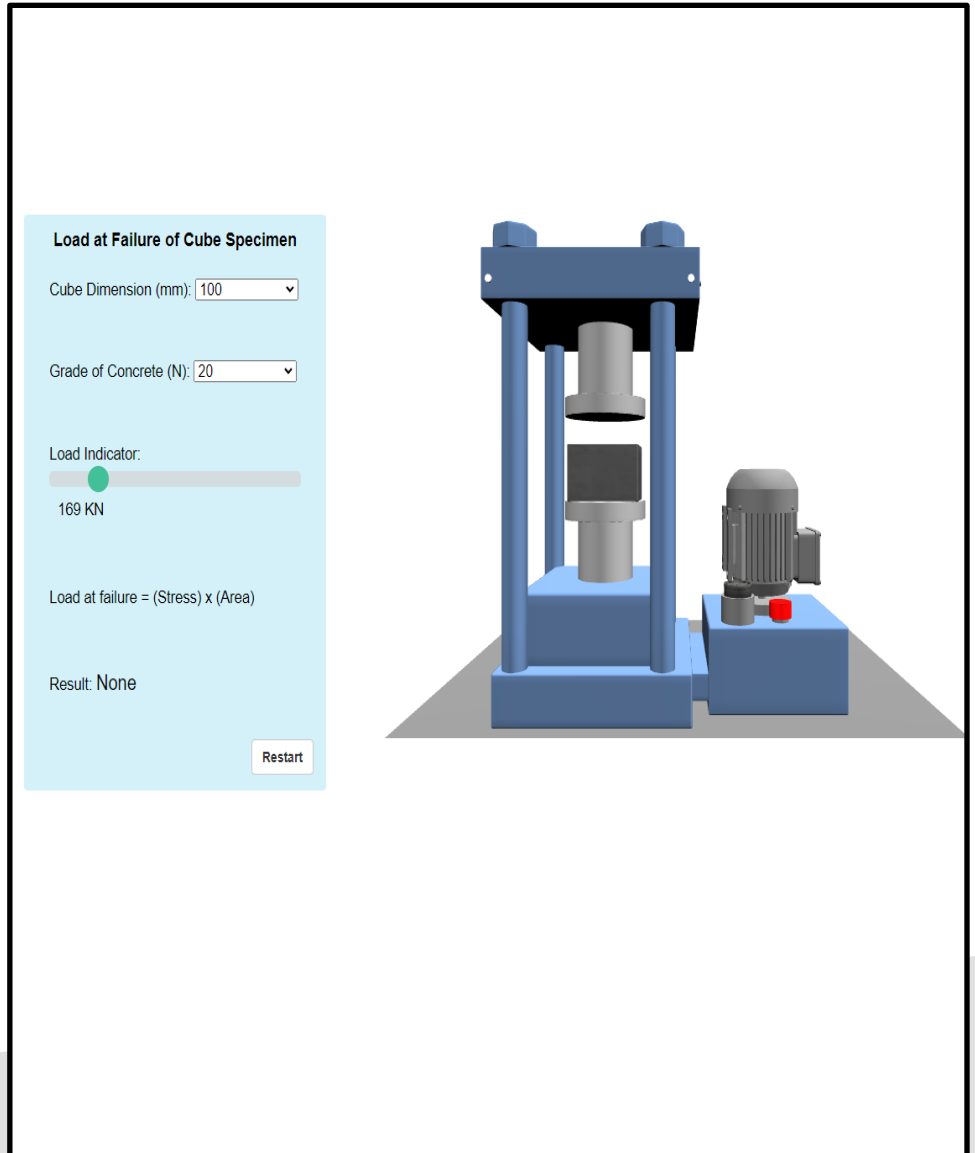
To create an on-demand simulation for e-learning concepts.

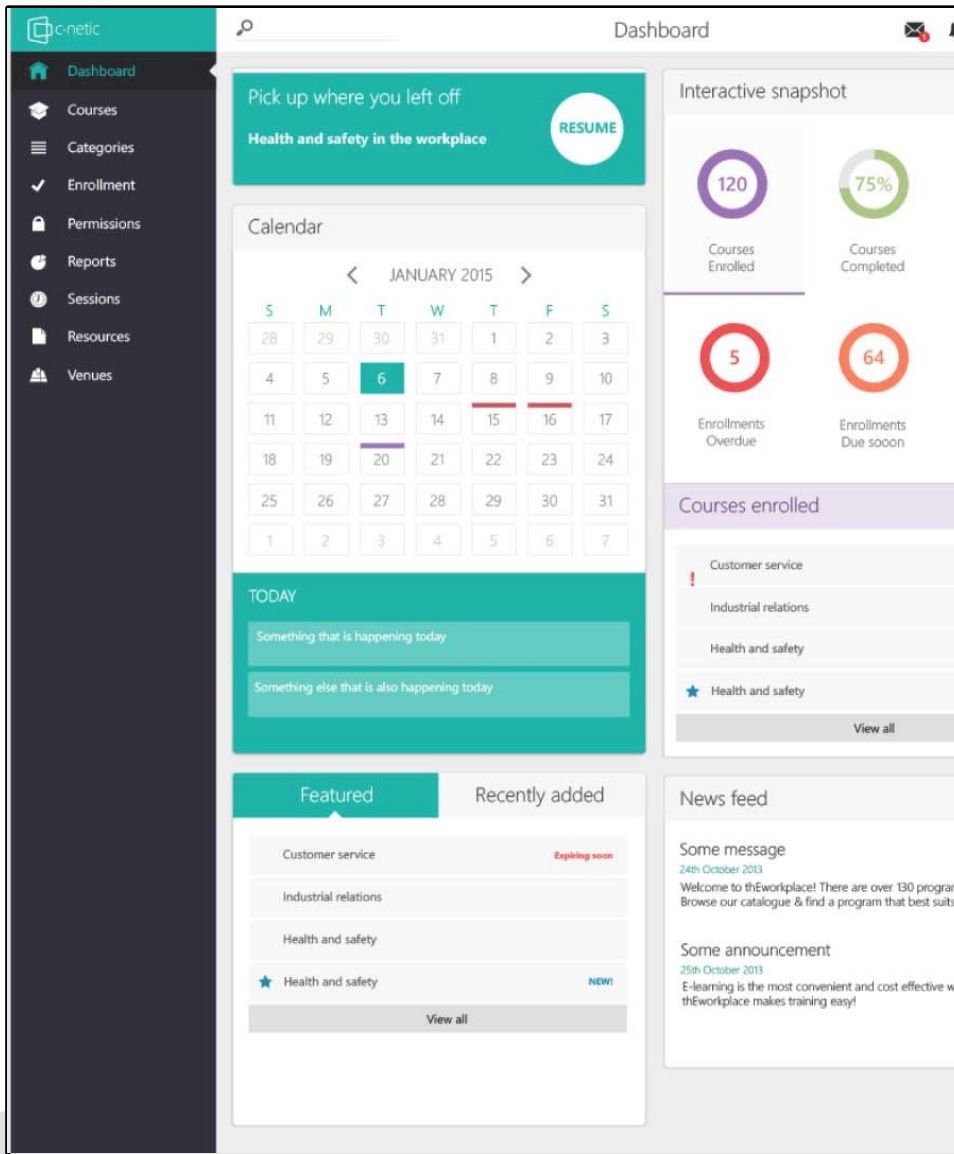
Solution:

EFFE created the 3D elements based on the concepts and integrated them into the web platform. It's a self-experimenting program to assess in real-time simulations and understand the technical concepts.

Result:

3D Simulation improves the method of learning and experimenting technical concepts.





Client: THE HERSHEY COMPANY

Requirement:

To create an LMS to facilitate learning and training program.

Solution:

EFFE created interactive UI/UX designs based on the functionality document. All the APIs will be integrated into back-end development. EFFE deploys the application on the server.

Result:

Created a consolidated approach for training to deliver a better onboarding learning experience.

Client: BLOSSOM EDUCATION

Requirement:

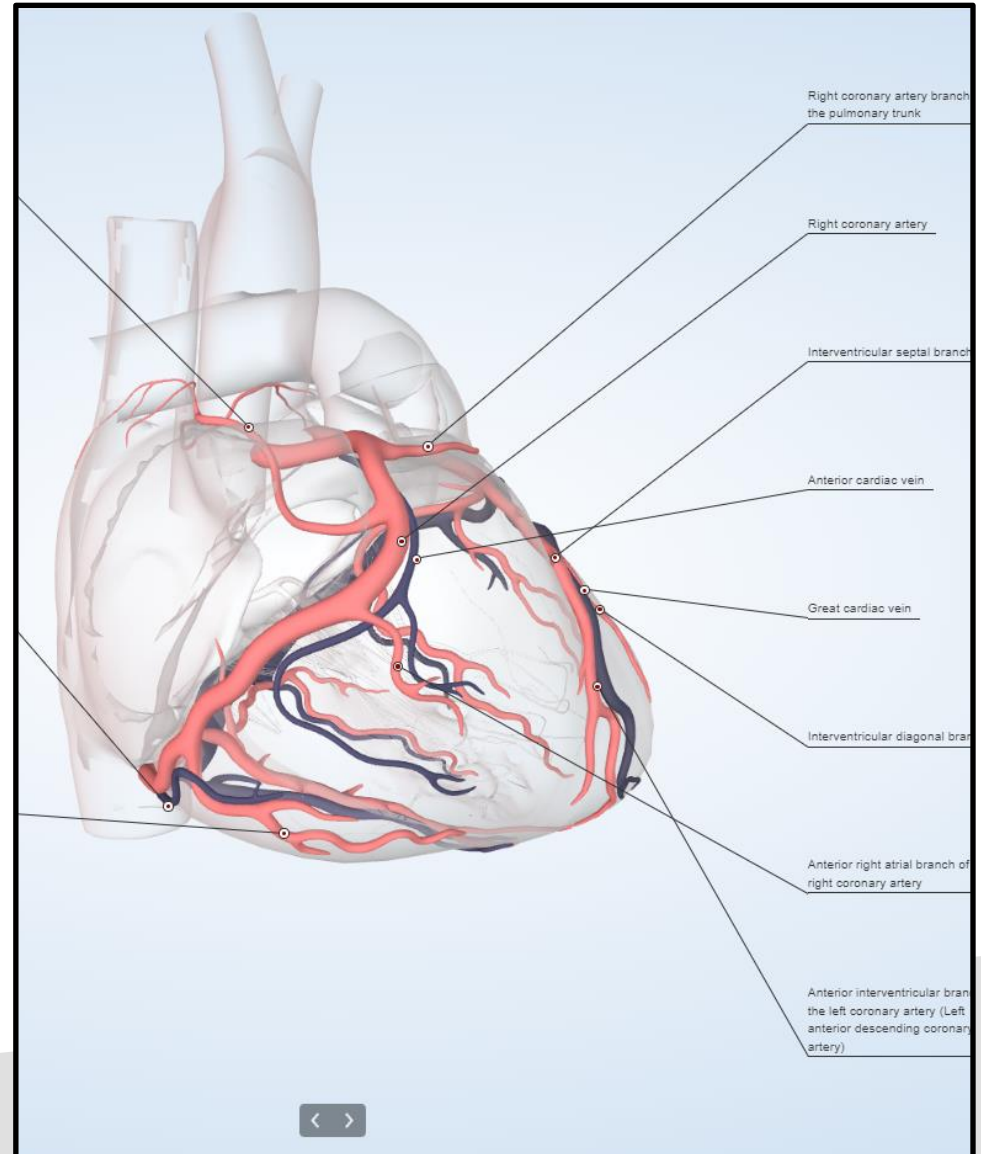
To create a web application to study the anatomy of human organs.

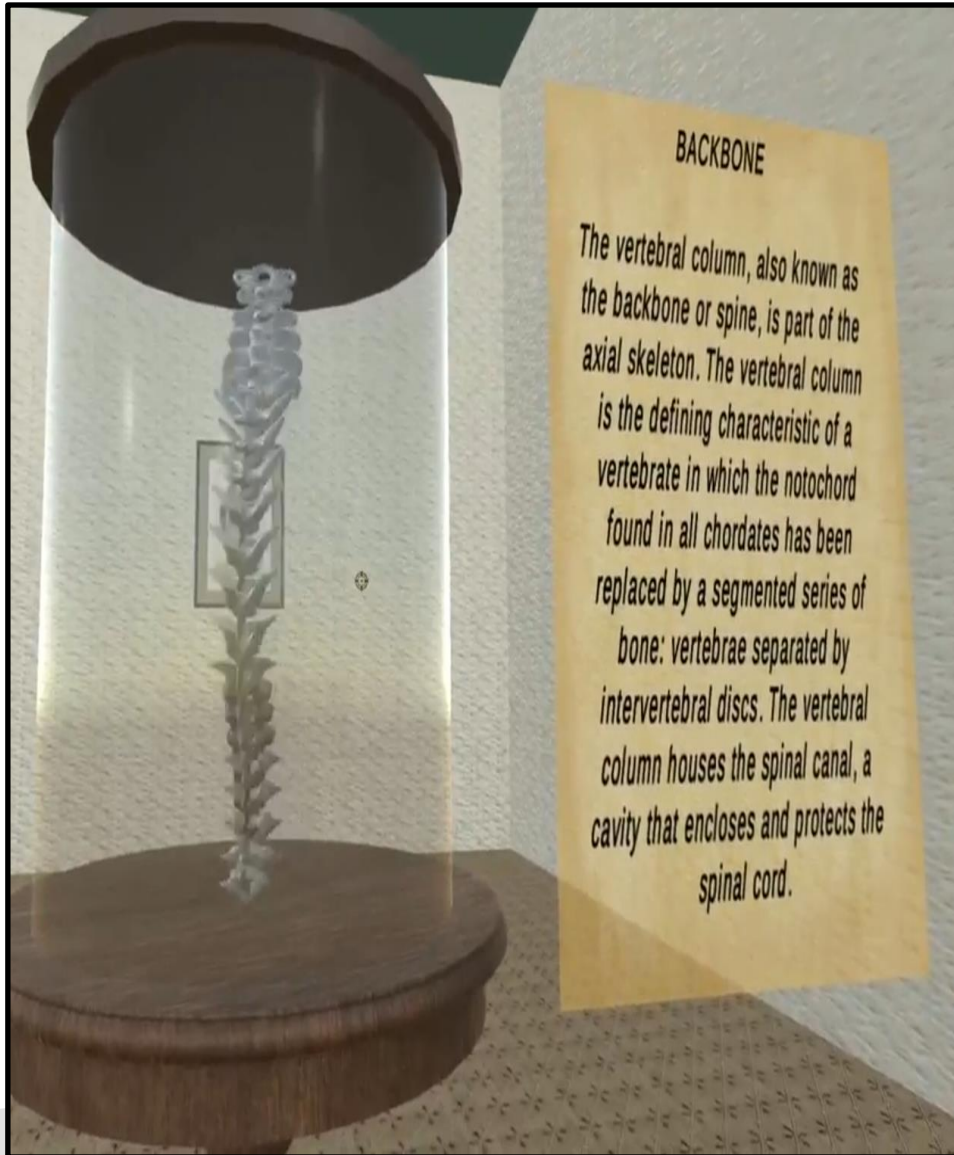
Solution:

We created a 3D human heart and integrated it into Web AR. To study the conduction system of the human heart, the web application is the best interactive solution, rather than video-based solutions.

Result:

Improve communication about complex medical concepts.





Client: HARBINGER GROUP

Requirement:

To create a virtual reality application to analyze and learn biological experiments through virtual experience.

Solution:

We created an immersive web application for the biology lab of a leading institute that explains the anatomy of human organs. It helps to improve collaborative learning through virtual practice.

Result:

Effectively learn the complex multiple perspectives.

Client: QBS LEARNING

Requirement:

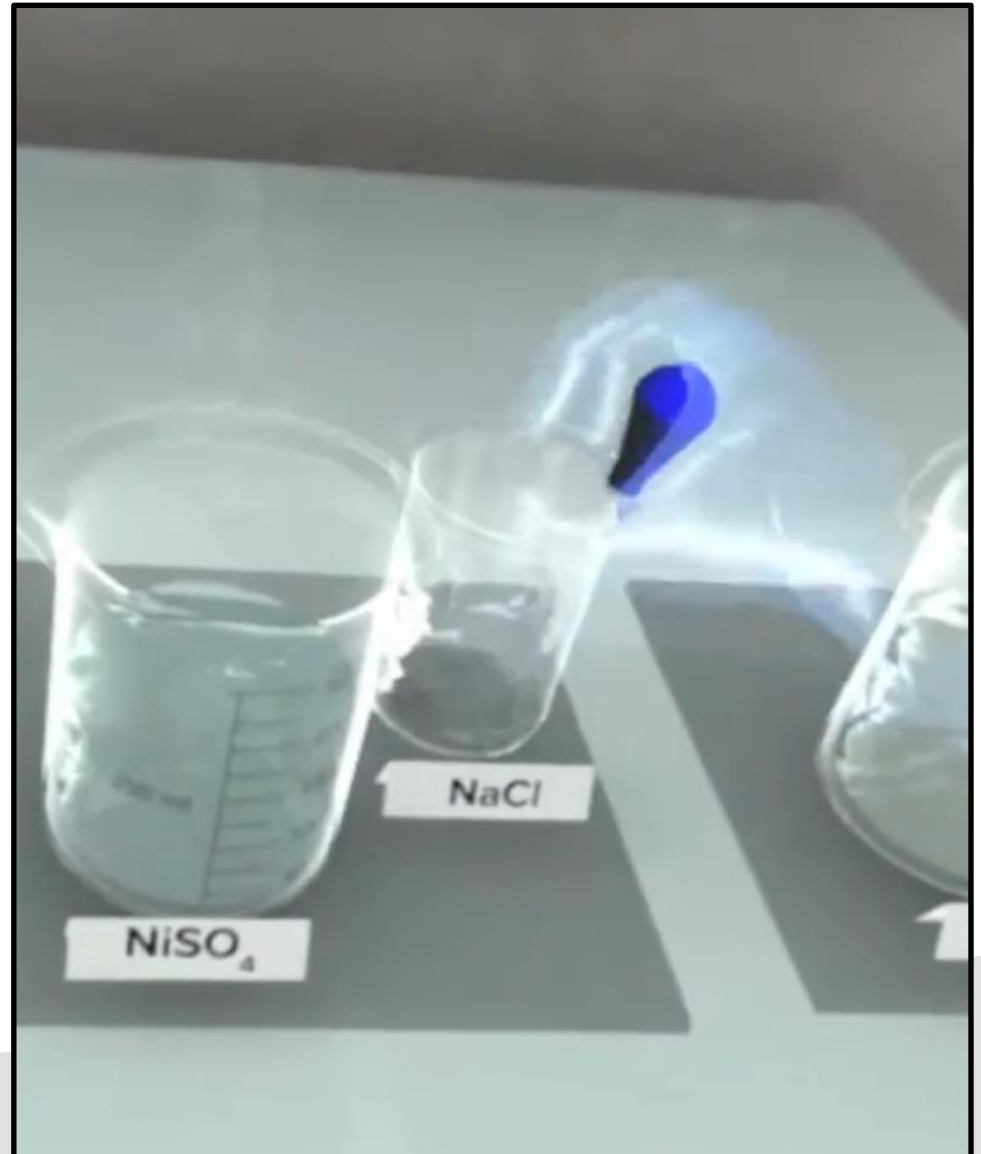
To create a virtual reality application to perform chemical reactions.

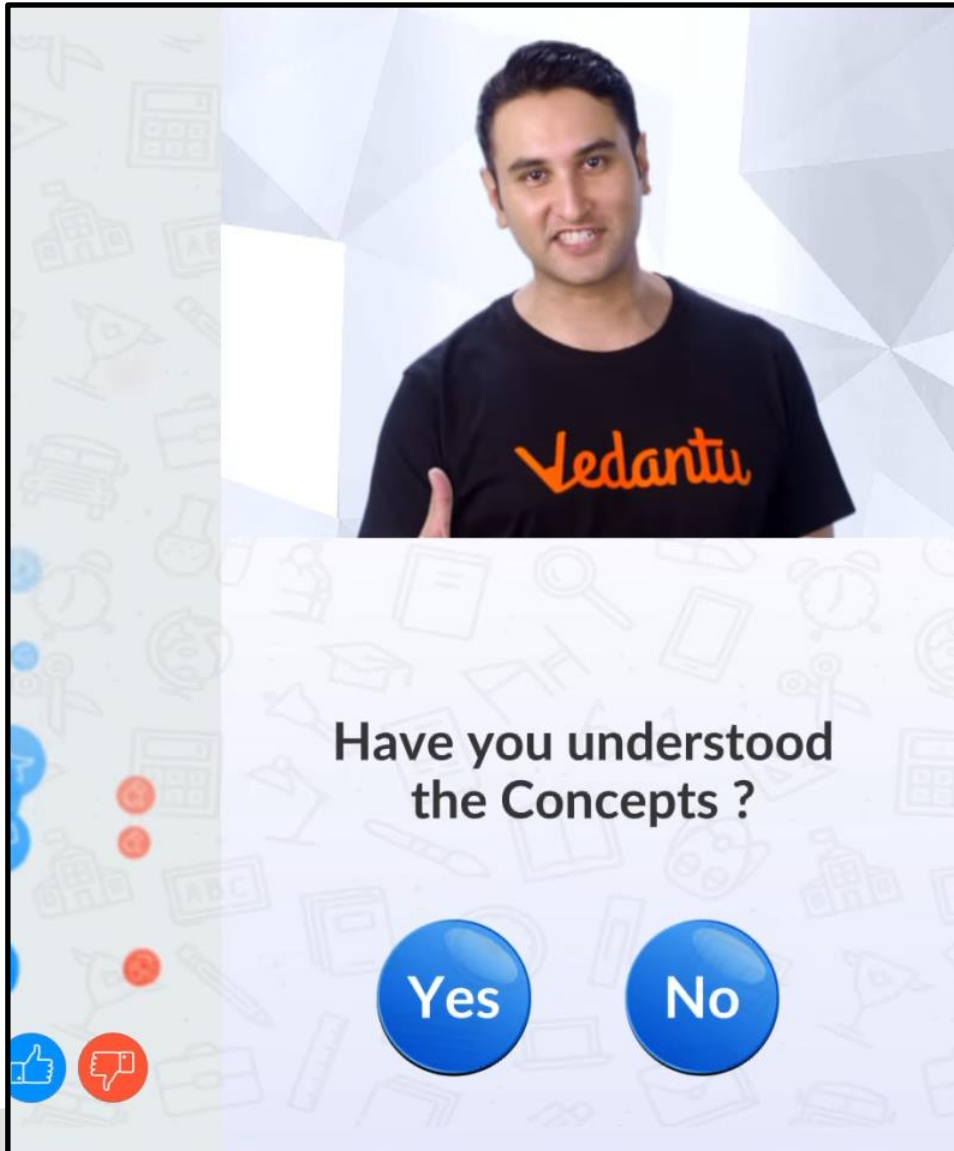
Solution:

We created a 3D virtual lab to perform chemical reactions. Our VR application improves laboratory safety and learns chemical reactions efficiently.

Result:

Reduces cost and time and improves experiential learning.





Client: VEDANTU

Requirement:

To promote their e-learning application in the digital platform to reach their target audience.

Solution:

We created a brand-specific ad film using jingles and impressive visuals using kids. It helped to elevate their brand values with deeper insights.

Result:

Improves the application users and increases the number of downloads by 6%.

**Client: HAYGOT EDUCATION
PRIVATE LIMITED**

Requirement:

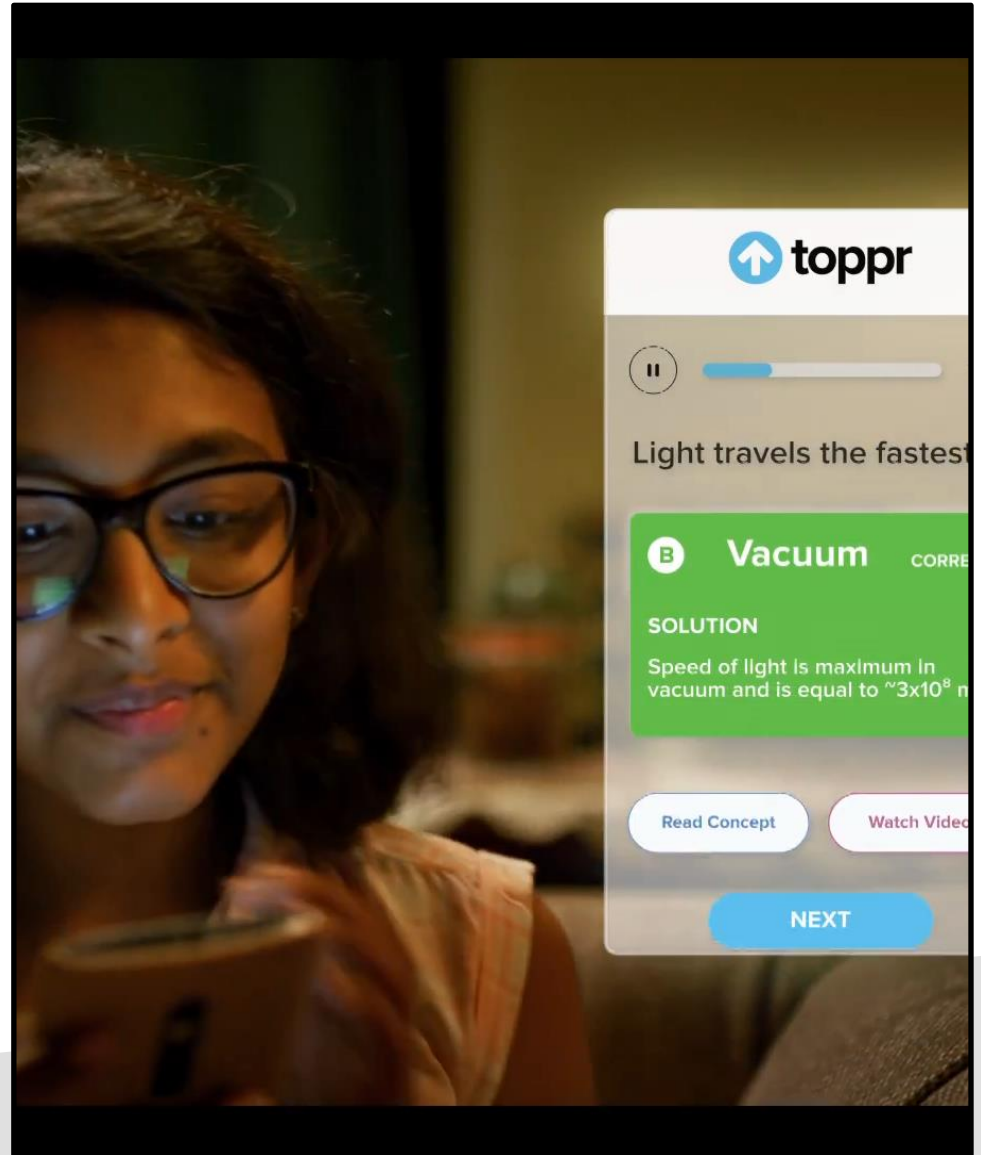
To create concept ads to promote their e-learning application.

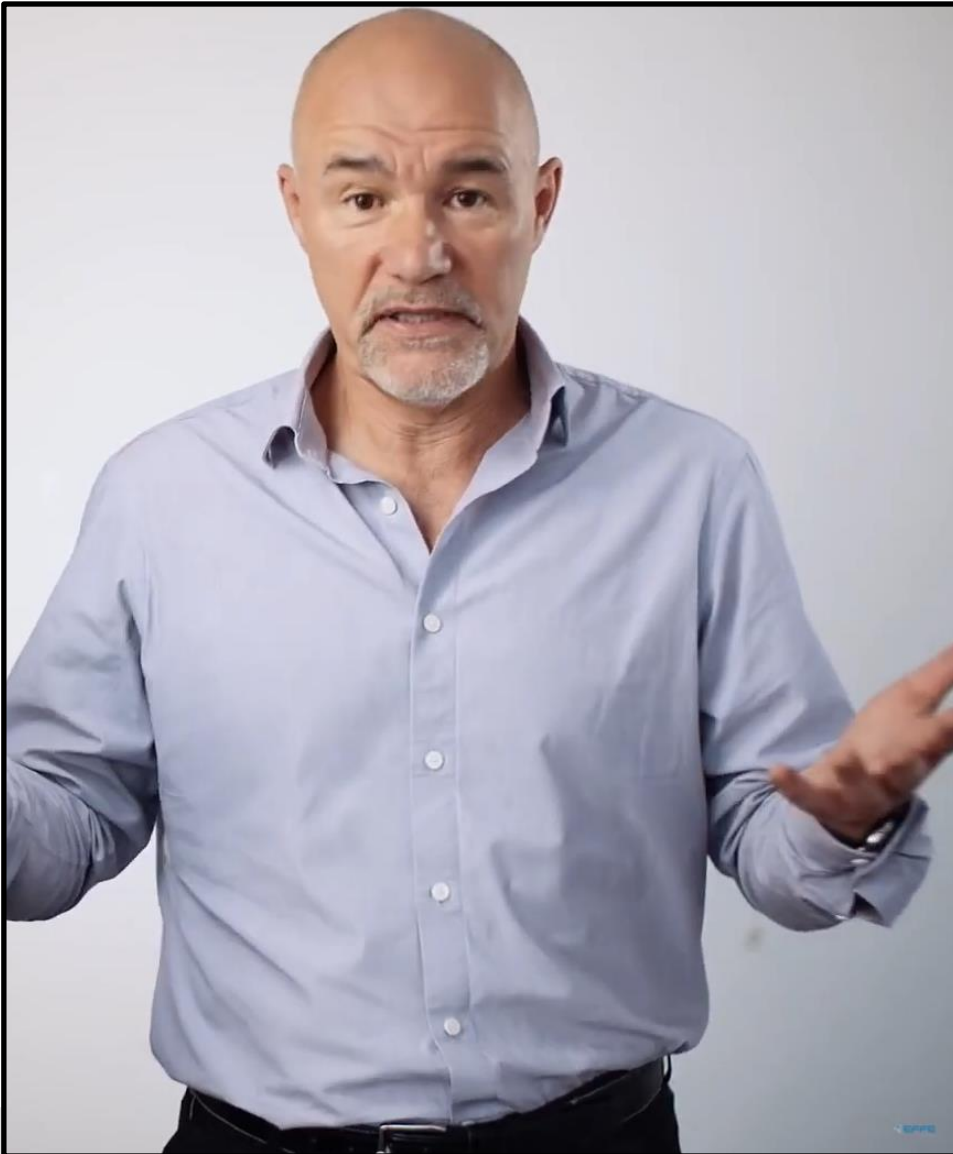
Solution:

We created a video concept explaining the advantages of e-learning applications when compared to the traditional learning system. Our budget-friendly ad film reaches a perfect target audience and helps them to learn at their own pace.

Result:

Enhances brand certainty and impacts positively on sales.





Client: WORKSAFE NEW ZEALAND

Requirement:

To create a training video for safety induction and training.

Solution:

We created a corporate video to create safety awareness among the employees and visitors. In this video, the manager explains the safety measures to be followed during the induction program.

Result:

Improve the internal communication to maintain zero-accident on the premises.



MAKING A DIFFERENCE

- Our **E-learning animation** services assist building firms helps to make the content more relatable and engage the learners.
- Our **Web Applications** for learning & development companies and **Web AR** for e-learning sectors have shown positive and interactive customer engagement with our clients.
- For our e-learning industry clients, our **brand videos** and **marketing campaign** services have consistently resulted in business growth and customer retention.



Let's create **Marketing Campaigns** that evoke positive emotions in customers





PRE PRODUCTION | PRODUCTION STUDIO | POST PRODUCTION | DISTRIBUTION



THANK YOU!

EFFE ANIMATION is a creative and communication consulting firm which provides businesses and companies with services like website designing, animated video making, film making and creative designs and concepts making for branding.

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EFFEX STUDIO merges creativity, with a blend of animation, live capture and visual effects to enthrall audiences towards the brands we work. We understand that brand reputation depends on the visualization of its brand value and marketing strength.

[Read More](#)

FILMY ADS is an AD Film making and advertising company which focuses on emotive and passionate Concepts for Selling Brands. We strategize Unique branding techniques and novel marketing approaches to achieve the same.

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EFFE TECHNOLOGY Creates 3D EXPERIENCE WEBSITES and APPLICATIONS for marketing using technology like AR, VR and XR. 3D Web Applications , 360 video for VR and 3.js websites for product companies are developed here at EFFE Technology.

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EFFE MARKETING is a digital marketing company which provides business and companies with services like website marketing, video marketing, email marketing and social branding.

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EFFE CONSULTANCY PVT LTD is an effective sales and marketing consulting firm with experience in both digital and channel sales, marketing and communication, strategy planning and brand recall techniques

[Read More](#)

