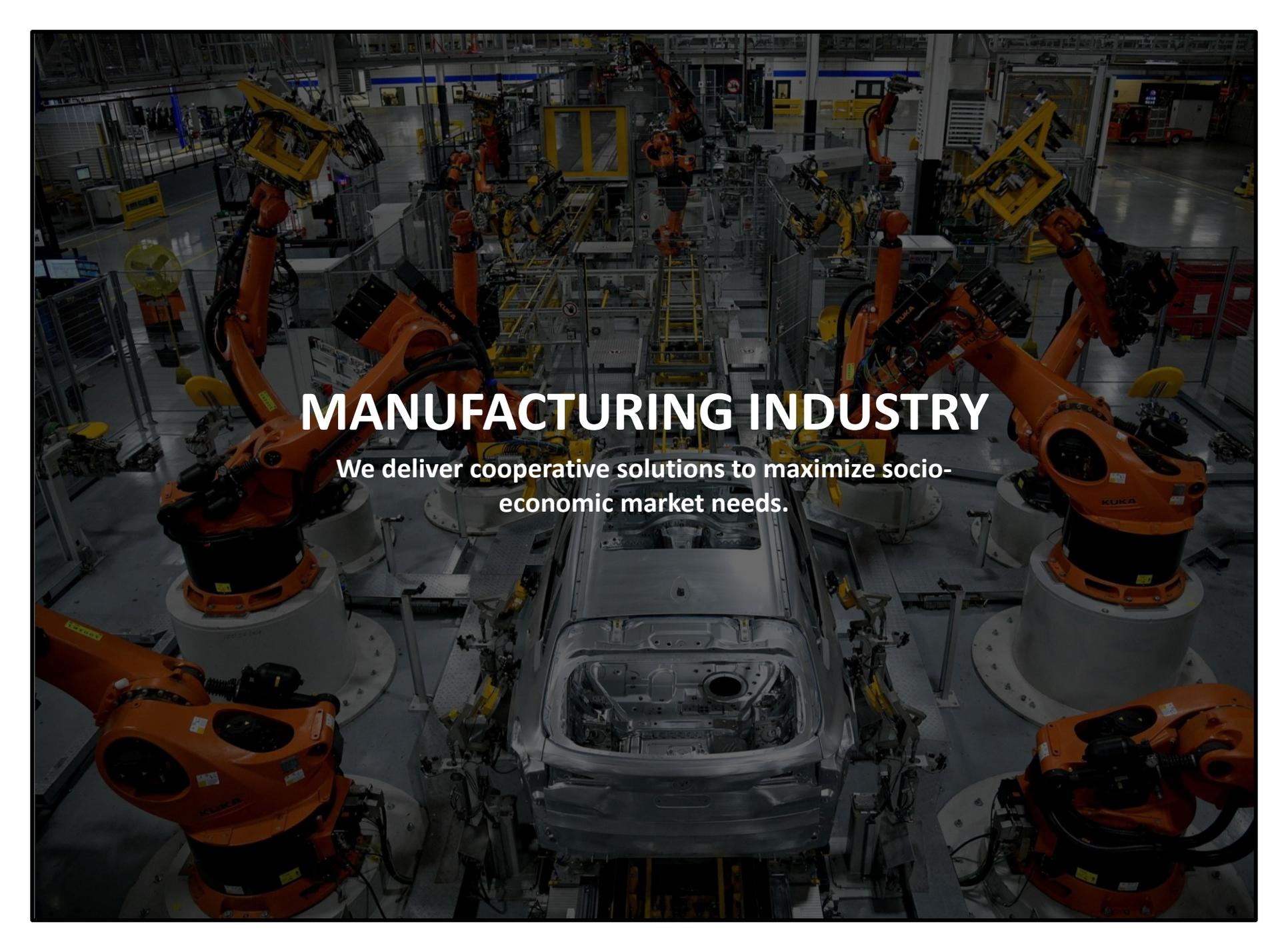


**EFFE**  
CONSULTANCY

Let's create **Marketing Campaigns** that evoke  
positive emotions in customers.

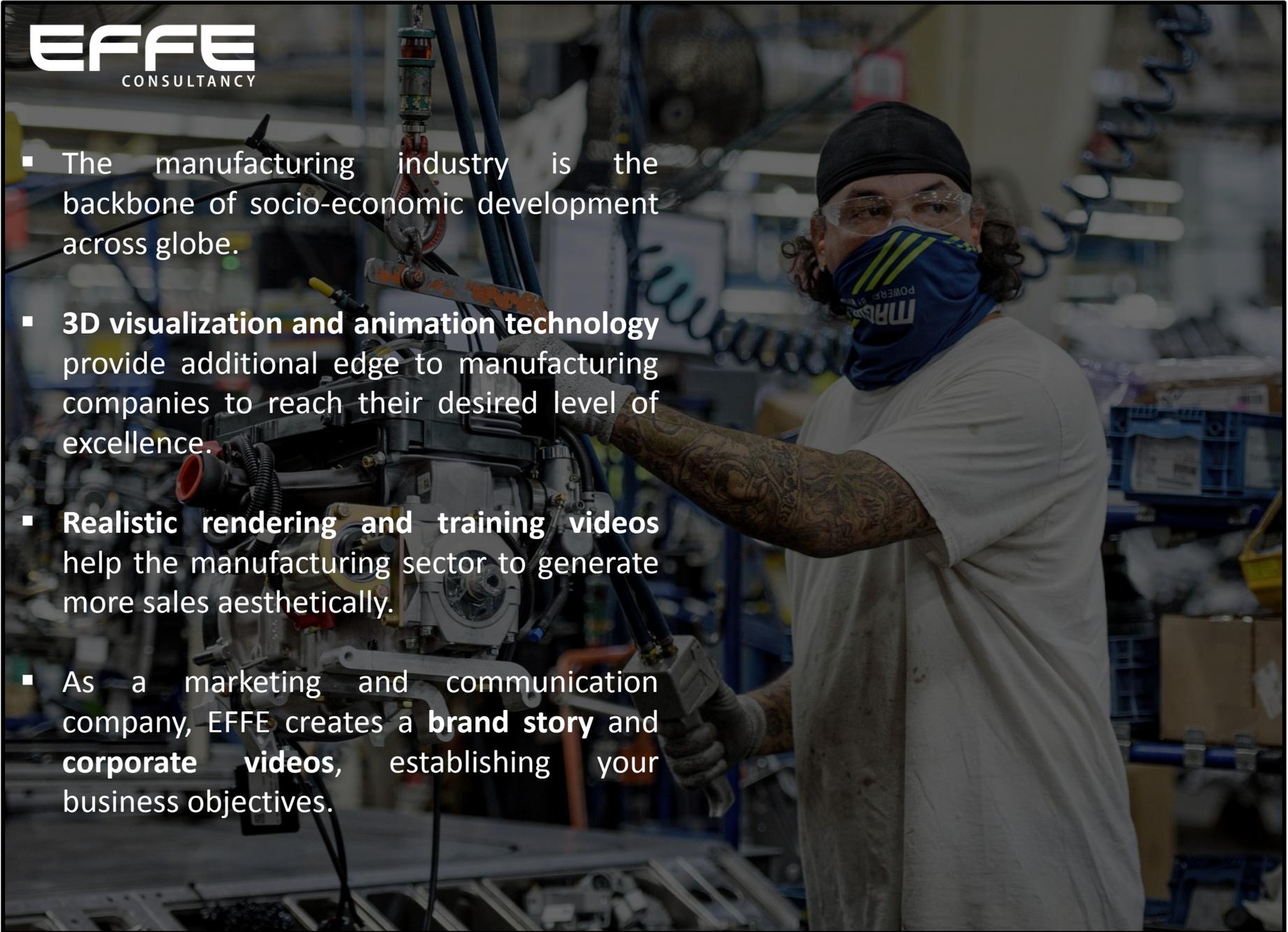


A high-angle, wide shot of a modern automotive manufacturing plant. The scene is dominated by a long, central assembly line where a silver car chassis is being processed. On either side of the line, numerous orange KUKA industrial robotic arms are mounted on white bases, positioned to perform tasks on the car. The factory floor is clean and well-lit, with various industrial equipment, safety railings, and overhead structures visible in the background. The overall atmosphere is one of precision and automation.

# MANUFACTURING INDUSTRY

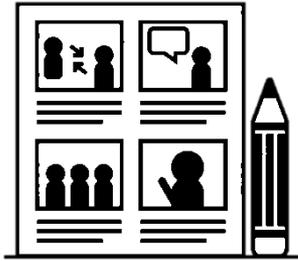
We deliver cooperative solutions to maximize socio-economic market needs.

- The manufacturing industry is the backbone of socio-economic development across globe.
- **3D visualization and animation technology** provide additional edge to manufacturing companies to reach their desired level of excellence.
- **Realistic rendering and training videos** help the manufacturing sector to generate more sales aesthetically.
- As a marketing and communication company, EFFE creates a **brand story and corporate videos**, establishing your business objectives.



- At EFFE, we incorporate a unique and **emotive storytelling** approach for our branding strategies, making the audiences embrace a complete branding experience.
- Our in-house **creative studio** and technical designers deliver core concepts across industries.
- We develop web and mobile applications, **AR** and **VR Applications**, and **360 Virtual tours** for manufacturing companies, publishers, and start-ups.

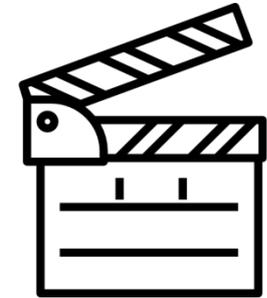
## SOLUTIONS OFFERED



Concept illustration  
using **2D & 3D**  
animation techniques.



3D Product  
visualization using  
**Animation & Web AR**  
techniques.



Brand video for  
marketing campaigns  
using **Film-making**  
techniques.

**OUR INCREDIBLE WORKS**



## OUR CLIENTS



**Client: YAS OILFIELD SERVICES**

**Requirement:**

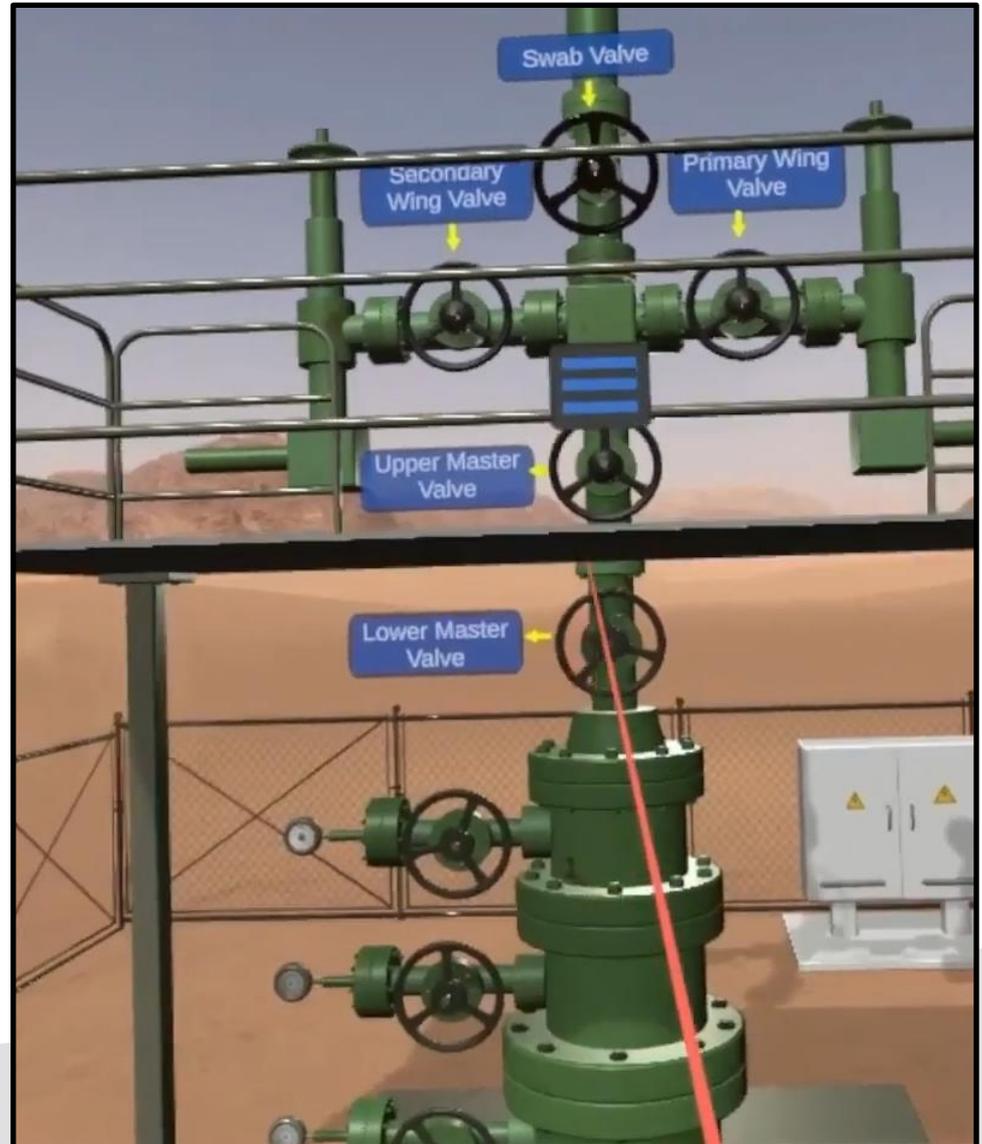
To create a virtual reality application to train employees in refractory and manufacturing plant.

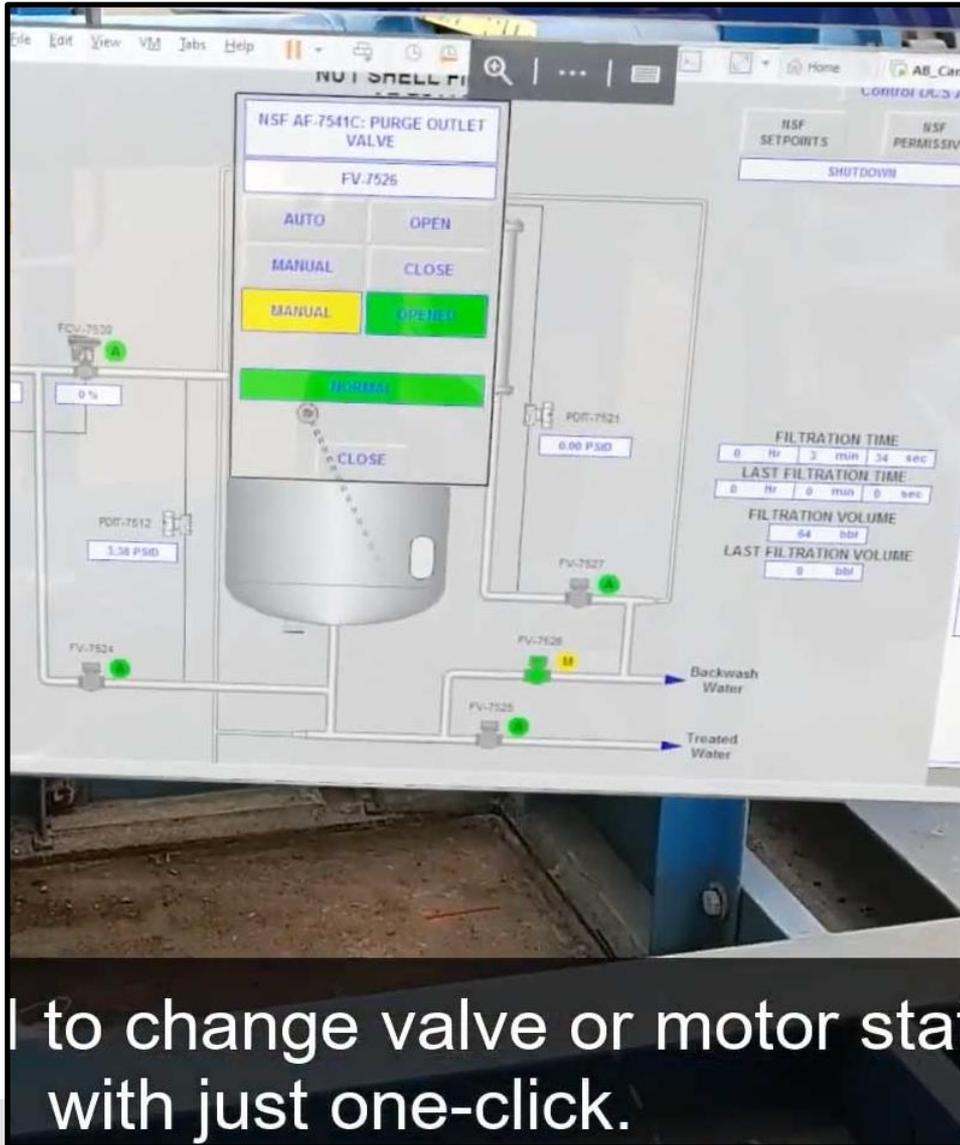
**Solution:**

EFFE created the 3D model and environments required to develop the virtual environment. Understanding the training concepts and delivered interactive experience. Virtual learning increased employee efficiency and work culture.

**Result:**

Improves personnel training and save lives and cost..





**Client: ESSAR GROUP**

**Requirement:**

To create and optimize operational safety using mixed reality applications.

**Solution:**

EFFE created interactive virtual 3D objects that interact in real-time with your employee to ensure quality work. Our mixed reality services provide a personalized solution to your team across plants in every segment.

**Result:**

Enhance internal production training and communication, Created standard operating process at the workplace.

I to change valve or motor stat with just one-click.

**Client: ECHO SOLAR TRADING LLC**

**Requirement:**

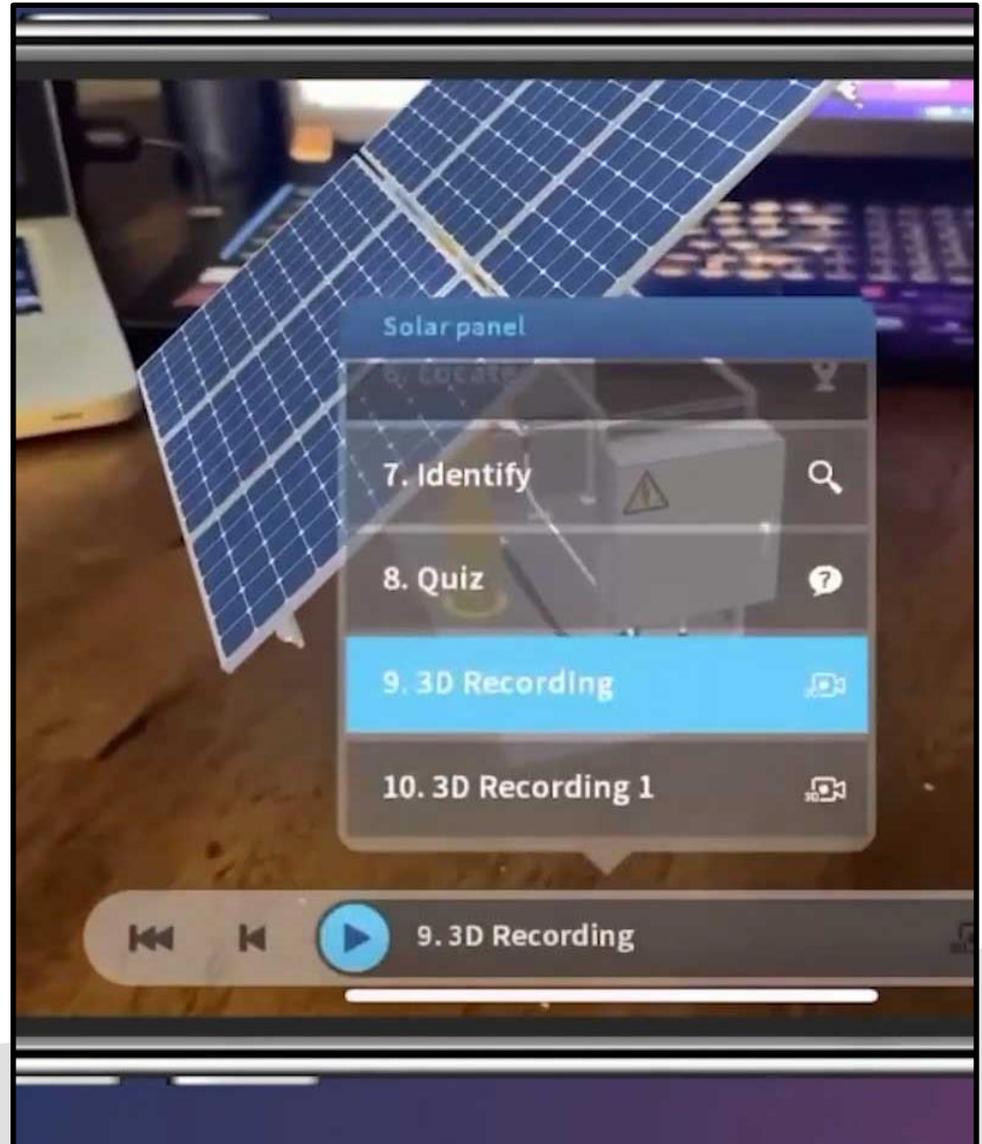
To develop an AR application on Solar panels to customize the product online and place orders.

**Solution:**

EFFE created 3D Models of Solar Panels and integrated with the website for online users. Energy demand is been raising, using AR application created different product modules and solutions based on customers' requirements.

**Result:**

Enhances real-time experiences and creates a positive impact on sales.





**Client: SHELL PUBLIC LIMITED COMPANY**

**Requirement:**

To create a 3D animation video to improve employee safety.

**Solution:**

EFFE created 3D Safety Videos on general safety procedures at work place. Animation video covers do's and don't and safety rules & regulations to be followed at the workplace.

**Result:**

Improves internal communication among employees and workplace safety to maintain zero accident and injuries.

**Client: GULF CRYO**

**Requirement:**

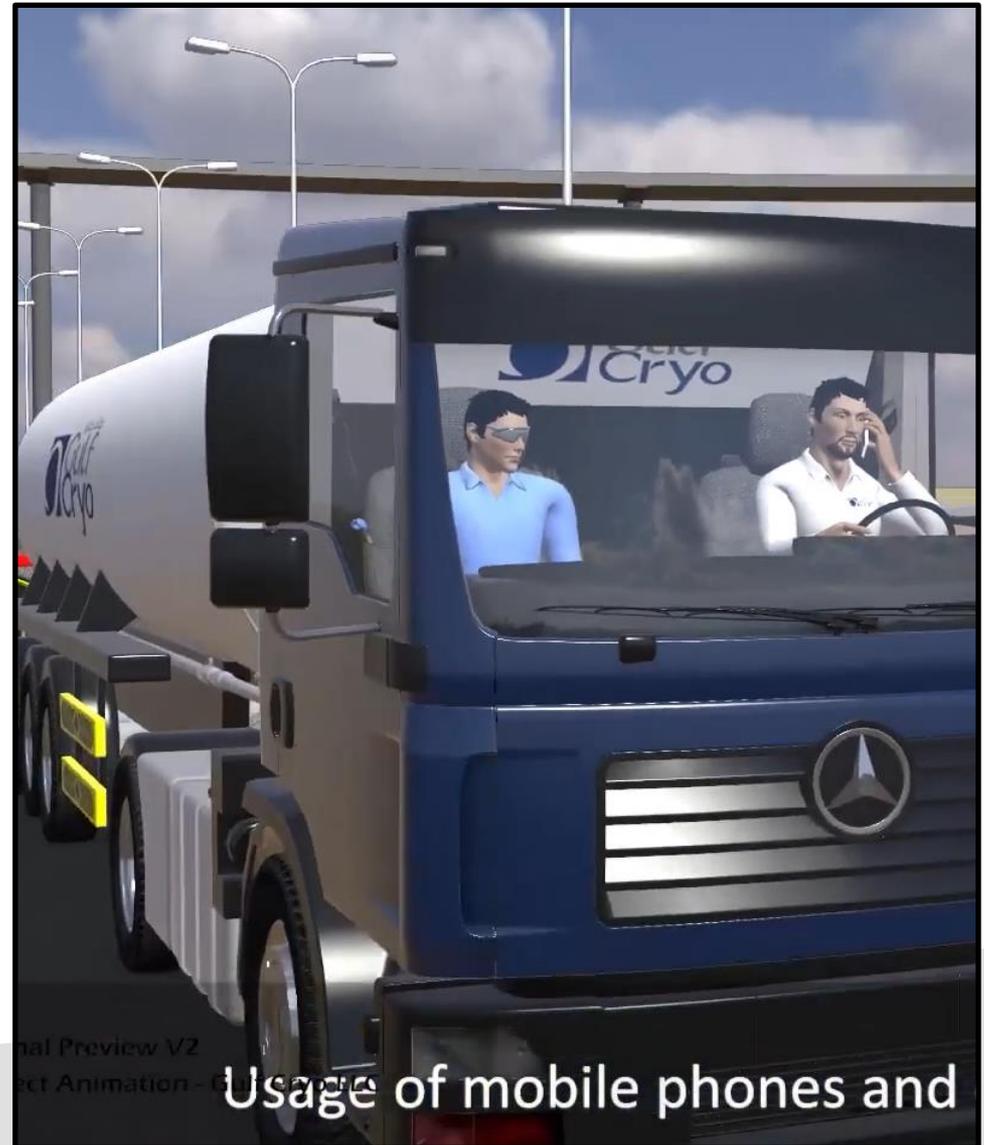
To create a 3D animation video for Driver safety awareness videos.

**Solution:**

We create scripting on driver safety behaviour and illustrated storyboard. Video recreated real life incidents and scenarios depicting to maintain trucks and avoid accidents.

**Result:**

Achieve zero accidents and safe driving practices using multi lingual animated videos that improved internal employee communications.





**Client:** AKZO NOBEL N.V.

**Requirement:**

To create a live video for a safety induction training at manufacturing plant.

**Solution:**

EFFE team visited the factory, understood the safety content and submitted a script to create a video on general safety precautions for handling chemicals in the manufacturing plant. Our safety video improves workplace safety among employees.

**Result:**

Effectively trained more than 300 employees.

**Client: GEMINI CORPORATION N.V.**

**Requirement:**

To create a corporate film to promote facility and plant capabilities.

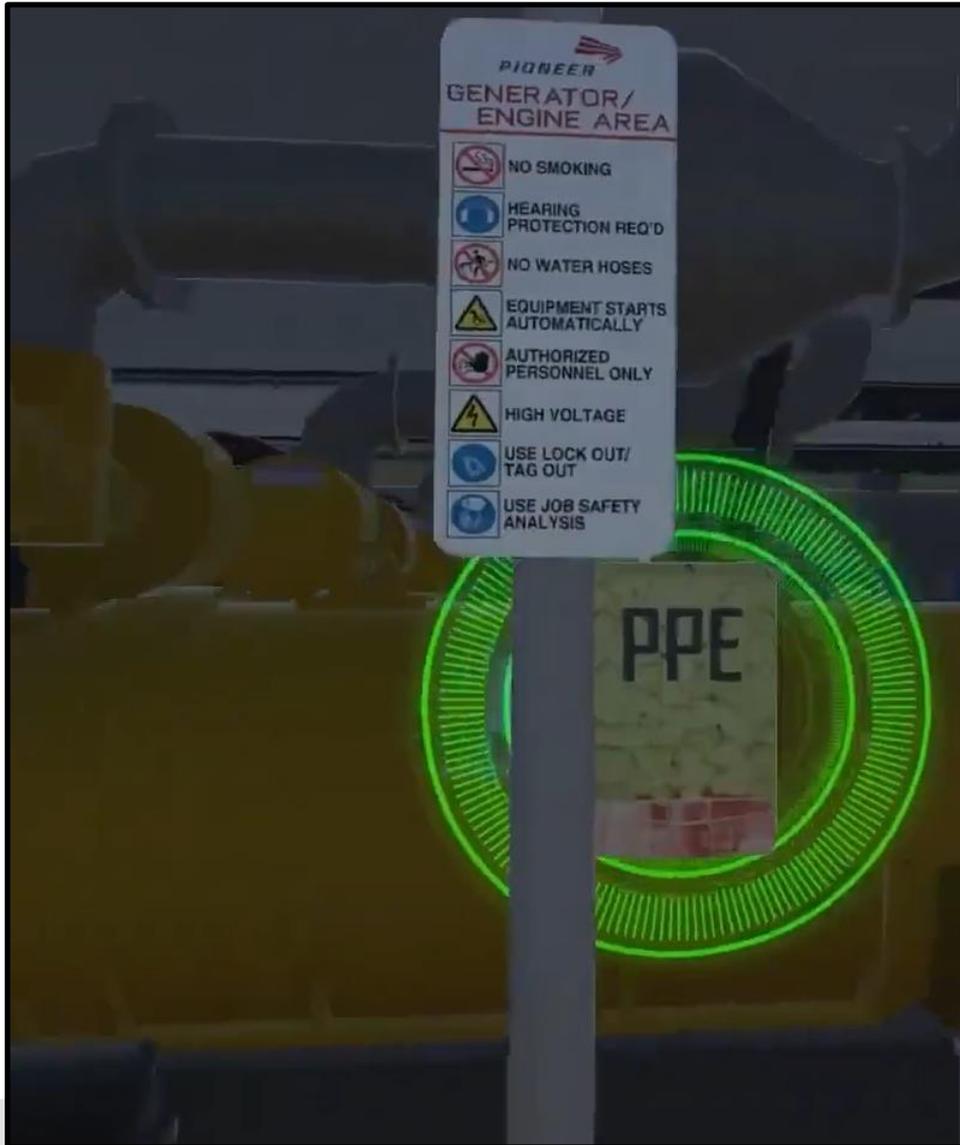
**Solution:**

EFFE created a corporate communication, includes scripting, production and delivery. The art of manufacturing roof materials in UAE. Our creative team shoot video at clients location and helps to promote the corporate brand value to its stake holders.

**Result:**

Effective corporate communication to enhance business values and core competence.





**Client: W MOTORS**

**Requirement:**

To create a virtual tour along with Virtual Reality for enhanced user experience.

**Solution:**

EFFE created an interactive 360 virtual tour for the mining company using both VR and 360 degree imaging techniques to enhance the user experience. Employees can visit the virtual site and check the real 360 degree images of actual site.

**Result:**

Immersive real-life simulations for better user training with a 360 degree virtual experience.

## MAKING A DIFFERENCE

- Our **animation services** in the manufacturing sector are to create installation procedures and other product animation videos.
- Our **Web Applications** for the manufacturing sector improve operational efficiency and other working procedures.
- Our **brand films** and **marketing campaign services** have consistently resulted in business growth and customer retention for our manufacturing industry clients.



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CONSULTANCY

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PRE PRODUCTION | PRODUCTION STUDIO | POST PRODUCTION | DISTRIBUTION



## THANK YOU!

**EFFE ANIMATION** is a creative and communication consulting firm which provides businesses and companies with services like website designing, animated video making, film making and creative designs and concepts making for branding.

[Read More](#)

**EFFEX STUDIO** merges creativity, with a blend of animation, live capture and visual effects to enthrall audiences towards the brands we work. We understand that brand reputation depends on the visualization of its brand value and marketing strength.

[Read More](#)

**FILMY ADS** is an AD Film making and advertising company which focuses on emotive and passionate Concepts for Selling Brands. We strategize Unique branding techniques and novel marketing approaches to achieve the same.

[Read More](#)

**EFFE TECHNOLOGY** Creates 3D EXPERIENCE WEBSITES and APPLICATIONS for marketing using technology like AR, VR and XR. 3D Web Applications , 360 video for VR and 3.js websites for product companies are developed here at EFFE Technology.

[Read More](#)

**EFFE MARKETING** is a digital marketing company which provides business and companies with services like website marketing, video marketing, email marketing and social branding.

[Read More](#)

**EFFE CONSULTANCY PVT LTD** is an effective sales and marketing consulting firm with experience in both digital and channel sales, marketing and communication, strategy planning and brand recall techniques

[Read More](#)

